



How do we Create 25% Competitive Advantages

We have developed fully integrated methodology that begins with understanding Leadership as a System of Four Alignments.

We begin the alignment process with a set of proprietary diagnostics such as:

- **Lawrence & Lynch Trust + Teamwork Assessment**™ to establish a foundational baseline for custom-designing a high impact Leadership Program.
- **Trust's Impact on Profits**™ (TIP) which predicts, on a line-item basis, how much leadership improvements will be reflected on the bottom line of the P&L. Typically a 10% improvement in trust will have a major impact on productivity, removal of non-value added work, employee retention, and profitability.
- **Value Maximization**™ is a high-leverage framework then will increase productivity, strategic advantage, and innovation.



We will custom-design a program with senior leaders to reduce non-value added work, increase productivity and employee engagement, streamline effectiveness, and increase innovation flow.

The Custom-Designed Program integrates strategy and implementation; it consists of multiple elements, including briefings, planning, diagnostics, leadership & resource commitments, engagement, implement roll-out, metrics, action workshops, feedback and learning.

This systematic approach, when combined with senior executive support and commitment, produces extraordinary results.